

# COLD CASE SYMPOSIUM

OCTOBER 16-17, 2025 | ARIZONA STATE UNIVERSITY

## SPONSORSHIP OPPORTUNITIES



**PROJECT: COLD CASE**  
Advocate | Publicize | Connect



For inquiries and to discuss sponsorship packages, please contact  
Ryan Backmann ([ryanb@projectcoldcase.org](mailto:ryanb@projectcoldcase.org)) or Krystal R Hans ([hans3@purdue.edu](mailto:hans3@purdue.edu)).

[COLDCASESYMPOSIUM.ORG](http://COLDCASESYMPOSIUM.ORG)

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## SPONSORSHIP INFORMATION

**The Cold Case Symposium is dedicated to empowering families, law enforcement professionals, and community members by bringing awareness to unsolved homicides and missing persons cases across the country—but we can't do it alone!**

Our unique event creates a platform where victims' families, forensic experts, law enforcement, advocates, and the public can come together to share stories, resources, and tools that help bring attention to cold cases and ultimately seek justice for the victims. This year's symposium will take place on October 16-17 in Glendale, Arizona, and will be co-hosted by Purdue University's Department of Entomology, Arizona State University New College of Interdisciplinary Arts and Sciences, and Project: Cold Case.

By supporting the Cold Case Symposium through sponsorship, your organization becomes a driving force for positive change, supporting efforts to bring attention to cold cases and provide families with much-needed resources, guidance, and hope.

## WHY SUPPORT THE COLD CASE SYMPOSIUM?

### TRANSFORMATIVE IMPACT

- **Bridging Gaps in Cold Case Investigations:** The symposium offers a rare opportunity for families, students, and experts to collaborate, foster trust, and build relationships that are crucial to solving cold cases.
- **Empowering Victims' Families:** Through shared knowledge and support, families are given the tools and resources needed to advocate for their loved ones.

### MEASURABLE INVESTMENT

- **Direct Support for Victims' Families:** Your sponsorship directly enables families affected by unsolved homicides to participate in the symposium, giving them a platform to share their stories, learn from experts, and build critical relationships with law enforcement.
- **Community Engagement:** By supporting this initiative, your organization demonstrates a commitment to social justice, making a tangible impact in the lives of countless families and the educational pursuit of students across the country.

### HOLISTIC PROGRAMMING

- **Comprehensive Programming:** The Cold Case Symposium offers a diverse range of workshops, expert panels, and networking opportunities. Your sponsorship helps provide access to cutting-edge forensic tools, professional expertise, and victim advocacy resources. Your sponsorship contributes directly to the symposium's success, ensuring students can access hands-on, collaborative opportunities.

As a corporate sponsor, your support enables the Cold Case Symposium to bring hope, awareness, and actionable resources to the families who need it most. Consider joining us at one of the following sponsorship levels:

- **Primary Sponsor** \$15,000
- **Advocate** \$10,000
- **Ally** \$5,000
- **Supporter** \$2,500

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## SPONSORSHIP LEVELS

The 2025 Cold Case Symposium, taking place on October 16-17 in Glendale, Arizona, is a one-of-a-kind event that brings together families of unsolved homicide victims, law enforcement professionals, forensic experts, advocates, and the community.

Hosted by Purdue University's Department of Entomology in partnership with the Arizona State University New College of Interdisciplinary Arts and Sciences and Project: Cold Case, the symposium offers a supportive and collaborative environment to share knowledge, resources, and stories that often go unheard. Through panel discussions, expert workshops, and personal testimonies, the event creates a vital space for families, students, and investigators to connect, learn, and mobilize efforts toward advocating for answers.

### PRIMARY SPONSOR \$15,000

- Listed as primary sponsor in symposium materials
- Logo placement on banner and venue materials
- Logo on website and social media content
- Acknowledgement of sponsorship on social media
- Speaking opportunity during symposium
- Included in press release and media coverage
- Opportunity for information table during event
- Four (4) symposium tickets, Four (4) *Angel Seats*\*

*\*Angel Seats allow survivors to attend for free.*

### ADVOCATE \$10,000

- Prominent logo placement on all materials + website
- Presentation slot during symposium
- Included in press release and media coverage
- Opportunity for information table during event
- Three (3) symposium tickets, Three (3) *Angel Seats*\*

### ALLY \$5,000

- Acknowledgment during symposium
- Logo placement on symposium website
- Recognition in symposium program materials
- Opportunity for information table during event
- Two (2) symposium tickets, Two (2) *Angel Seats*\*

### SUPPORTER \$2,500

- Listed as supporter of the symposium
- Logo placement on symposium website
- Recognition in symposium program materials
- One (1) symposium ticket, One (1) *Angel Seat*\*



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